

BEYOND THE COUNT

Assessing & Evaluating Industry Partnerships



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Beyond the Count: Assessing & Evaluating Partnerships

Presenters:

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Beyond the Count: Assessing & Evaluating Partnerships

Before we begin, let's check in on where we are regarding this topic using a few quick poll questions.



Point your phone at the QR code on screen or on your table to answer our three-question poll

Beyond the Count: Assessing & Evaluating Partnerships

Background: Partnership Rubric

Created in response to the lack of tools available to assess and quantify, and qualify, educator's work with external partners.



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Research Findings: Eight Industry Partnership Models



Advisory Board



Curricular Dev & Review



Faculty Prof Dev



Incubation / Entrepreneurship



Instructional Support



Program Support



Sponsored Research



Workplace-Based Learning

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Incorporating assessment into the Working Partners Workshops
with Partner Logs

Optimal Involvement
to
Agreed Upon Involvement
to
Actual Involvement
to
Rating for Dashboard

Partner: CEUTICAL LABS		Year/Dates: 2013 - present		
Model	Optimal Involvement	Agreed Upon involvement	Actual involvement	Rating
Advisory Board				
Workplace-Based Learning				

The Rubric adapted for use as a data dashboard

partner, model scores = sum of points / possible points | **global score** = partner score / number of partners

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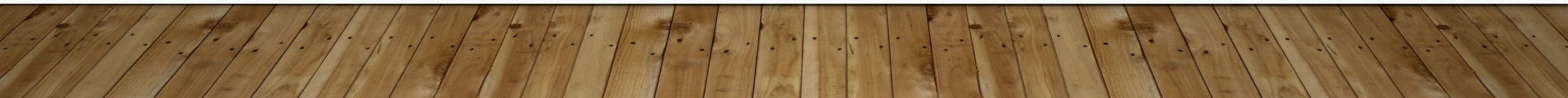
Now let's generate some ideas for moving beyond "the count" (aka quantitative assessment).

What type of information is (or would be) most helpful when evaluating the effectiveness of your industry partnerships?

What do you need to know to guide this work?

Some examples:

- depth of partner involvement
- breadth of partner involvement
- impact on program or students
- recording changes in activity levels or interest



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Questions, suggestion, want more info?

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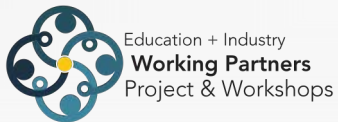


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Thank you!



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