CALL FOR EXHIBITORS

Educating America’s Technical Workforce

HI-TEC
High Impact Technology Exchange Conference

July 25−28, 2022
Grand America Hotel
Salt Lake City, UT

highimpact-tec.org

Advanced Manufacturing Technologies  Bio and Agricultural Technologies  Engineering Technologies
Energy and Environmental Technologies  Information, Communications, and Geospatial Technologies
Learning, Evaluation and Research  Micro and Nanotechnologies  Security Technologies
Workforce Diversity and Inclusion  Emerging Technologies

HI-TEC is produced by the National Science Foundation Advanced Technological Education (NSF ATE) community.
Who We Are

HI-TEC is a national conference on advanced technological education where secondary and postsecondary educators, counselors, industry professionals, trade organizations, and technicians can update their knowledge and skills. Charged with Educating America’s Technical Workforce, the event focuses on the preparation needed by the existing and future workforce for companies in the high-tech sectors that drive our nation’s economy.

Who Attends HI-TEC?

- **Technology faculty** who want to learn about new technologies and how to expand their existing programs
- **Technicians** who want to learn more about the technologies used in their jobs
- **College representatives, program development specialists, and counselors** who are interested in creating more robust technology education programs and strategies for recruiting students
- **Secondary teachers** who want to learn how to integrate advanced technology concepts into their existing science and math curricula
- **Industry trainers and learning managers** who want to gain insights into future training needs
- **Workforce development personnel** from government, labor, business, and education who are involved in shaping workforce development programs
- **Individuals** concerned with issues related to skill standards and employability

Exhibit With Us!

- **High visibility**
  500 faculty, teachers, industry trainers, and workforce development personnel visit the Exhibit Hall throughout the main conference.

- **Complimentary registration**
  Each exhibiting organization will receive one complimentary registration to the main conference.

- **Website link**
  As an exhibitor, you will receive a free listing on the conference website with a link to your organization’s website.

highimpact-tec.org/hitec2022-exhibit
Booth Package
The first booth (8'×10') is $1200. Each additional booth is $1000. Each booth includes:
- 8' high back drape
- 3' side drape
- 6' draped table
- Two side chairs
- Wastebasket
- Company identification sign
- One main conference registration
- Pre- and postconference email lists

Selling on the Exhibit Floor
Cash and credit sales are permitted. Licenses, taxes to sale, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. Purchasers of goods must be furnished with a bill of sale or receipt.

Decorator Information
JP Display
www.jpdisplay.com
(801) 523-7083

Exhibit Hall Schedule

**Tuesday, July 26**
4:00–7:00 p.m. Exhibitor Set Up

**Wednesday, July 27**
7:00–9:45 a.m. Exhibitor Set Up
9:45 a.m.–6:00 p.m. Exhibits Open
9:45–10:15 a.m. Refreshment Break
3:00–3:45 p.m. Refreshment Break
4:30–5:30 p.m. Exhibit Hall Reception

**Thursday, July 28**
7:30–8:15 a.m. Continental Breakfast
7:30 a.m.–Noon Exhibits Open
10:00–10:30 a.m. Refreshment Break
Noon–4:00 p.m. Exhibitor Tear Down

Hotel/Travel Information
highimpact-tec.org/hitec2022-hotel-trans

Two Ways to Register
MAIL contract and payment to Linda Locke, HI-TEC Exhibit Coordinator, P.O. Box 21689, Waco, Texas 76702-1689
ONLINE (credit card only)
highimpact-tec.org
Click on Exhibits.

Questions? Linda Locke
llocke@cord.org • 254-741-8334
Mark Your Calendar!

July 3, 2022
Hotel reservation deadline to ensure conference discount rate

June 30, 2022
Name badge form deadline

High Impact Technology Exchange Conference
www.highimpact-tec.org

QUESTIONS?
Linda Locke, llocke@cord.org
254-741-8334

Past Exhibitors

ATE Centers
Bio-Link • ATE Central
ATEEC • CREATE
CA2VES • CSCC
CSSIA • CTC
CyberWatch
CyberWatch West
DeafTEC
EvaluATE • FLATE
GeoTech • HSI-HUB
LASER-TEC • MakerTEC
Mentor-Connect
MN State Adv Mfg Ctr of Excellence
NACK • Nano-Link
NBC2 • NEATEC • RCNET
RCNGM
SCA • SCME
Weld-Ed

Exhibitors
Amatrol, Inc.
Amazon Web Services (AWS) Academy
Digilent Inc. • Emona TIMS
ETA International
Fablicator 3D Printer Systems
Famic Technologies Inc.
Festo Didactic
Geographic Solutions
Goodheart-Willcox Publisher
Manufacturing Skill Standards Council (MSSC)
Middle Georgia State University
MTAB USA Inc.
Rochester Institute of Technology
Simtronics • Stukent Inc.
Vmware IT Academy

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Exhibit With Us in SLC!
APPLICATION AND CONTRACT FOR EXHIBIT SPACE
2022 HI-TEC Conference • July 25–28 • The Grand America Hotel, Salt Lake City, Utah
Exhibit Hall Days: Wednesday, July 27, Thursday, July 28

After reading this contract and the terms and conditions found on the reverse side, complete the spaces below. Sign and return the entire form to HI-TEC along with your payment. Space will not be reserved and contract will not be processed until payment is received.

If using a credit card, complete the online form at: www.highimpact-tec.org/hitec2022-exhibit

Exhibiting Organization
________________________________________________________________________
Exhibit Contact
________________________________________________________________________
Title

Street Address
________________________________________________________________________
Contact Address
________________________________________________________________________

City/State Zip
City/State Zip

Telephone
________________________________________________________________________
Telephone
________________________________________________________________________

Fax
________________________________________________________________________
Fax
________________________________________________________________________

Corporate Website URL

E-mail Address (REQUIRED)

• Exhibitor hereby makes application for exhibit space at the 2022 HI-TEC Conference.
• Exhibitor understands that this application becomes a contract when signed by Exhibitor and accepted by HI-TEC.
• Exhibitor agrees to abide by the conditions of this contract, including the attached “Exhibit Terms and Conditions.”

Indicate choices in order of preference by designating selected booth numbers:

1. _______________________ 2. _______________________ 3. _______________________

BOOTH IDENTIFICATION SIGN:
Exhibiting Organization
________________________________________________________________________
City, State

CONFERENCE PROGRAM DESCRIPTION: Please type your exhibitor description of 25 words or less to be used in the conference program and Virtual Tradeshow listing.
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

PAYMENT: _________ 1 - 8’×10’ Booth - $1,200 _________ 2 - 8’×10’ Booths - $2,200

BILLING INFORMATION:
Organization: (if different than Exhibitor) Address:
City: State: Zip: Phone:

We have enclosed check # (payable to HI-TEC Conference) Tax ID 74-2077794

If using a credit card, complete the online form at: www.highimpact-tec.org/hitec2022-exhibit

Mail contract with payment to: Linda Locke, HI-TEC Exhibit Coordinator, P.O. Box 21689, Waco, TX 76702-1689 • Fax: 254-776-2306

Authorized Signature Date
HI-TEC 2022
EXHIBIT TERMS AND CONDITIONS

Use of Space: All demonstrations or other activities of Exhibitor must be confined to the limits of the exhibit booth. Exhibitor shall not assign, share, or sublet any of the space allotted to Exhibitor without the written consent of HI-TEC. Exhibitor shall not exhibit goods other than those manufactured or sold by Exhibitor in the regular course of business. Exhibitor shall not display or place any product, sign, partition, apparatus, shelving, or other construction which extends more than eight (8) feet above the floor. Exhibitor shall not interfere with the light or view of other exhibitors.

Sales and Solicitations: Over-the-counter sales by Exhibitor are permissible, provided that goods sold are educational in nature (unless approved by HI-TEC). Licenses, taxes to sale, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. Purchasers of goods must be furnished with a bill of sale or receipt. Exhibitor shall not authorize solicitations of business or conferences in the interest of business by firms other than Exhibitor.

Giveaways, Promotions, and Drawings: Exhibitors are permitted to give away small, inexpensive novelties and literature describing their products and/or services. Prize drawings, lotteries, raffles, or games of chance must be approved in advance by HI-TEC. All of the above activities must take place within an Exhibitor’s assigned booth space. Exhibitors may not distribute printed advertising outside of the exhibit space for which they have contracted.

Selection of Exhibitors: HI-TEC may prohibit an exhibit by Exhibitor which HI-TEC deems inappropriate, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

Freight Handling/ Set Up: The Local Union claims jurisdiction over the operation of all material handling equipment, all unloading and reloading. An exhibitor may move material that is hand-carriable by one person in one trip, without the use of dollies, hand truck or other mechanical equipment. When exhibitors choose to hand-carry in accordance with the foregoing, they are not permitted access to the loading dock area(s). JP Display is responsible for receiving and handling all exhibit materials and empty crates. It is our responsibility to manage loading docks and schedule vehicles for the smooth and efficient move-in and move-out of the exposition.

Restrictions in Operation of Exhibits: HI-TEC may restrict exhibits by Exhibitor which HI-TEC deems objectionable to the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character which management determines is objectionable to the exhibit area. In the event of the exercise by Exhibitor of such rights, HI-TEC shall not be obligated to refund any exhibit rental.

Liability: The Exhibitor assumes full responsibility and liability for damages to persons or property connected with the Exhibitor’s display or caused by the Exhibitor’s agents or employees. Exhibitor agrees to hold harmless, indemnify, and defend the High Impact Technology Exchange Conference and the Grand America Hotel (Salt Lake City, Utah), and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.

Exhibit Staffing: Exhibitor’s booth must be staffed and open during all exhibit hours in which the trade show is open on Wednesday, July 27, and Thursday, July 28. No dismantling is permitted until exhibit hall closing time on Thursday, July 28, at Noon MDT. Failure to observe these rules will jeopardize the Exhibitor’s space assignment and/or the right to exhibit at future HI-TEC conferences.

Refund: Refund of the Exhibitor’s Booth Payment will be made in the event HI-TEC does not accept Exhibitor’s Application and Contract. In the event that Exhibitor desires not to occupy the contracted space, Exhibitor shall promptly notify the HI-TEC Exhibit Coordinator in writing. Cancellation of exhibit space prior to thirty days before the opening date of the exhibit will result in 25 percent of the full exhibit price being retained by HI-TEC; between thirty and fifteen days, 50 percent will be retained. No refund will be made for cancellation after fifteen days prior to the opening of the exhibit.

Shipping Information: Exhibitors should address in advance any problems they anticipate may arise with the Decorator. It is the responsibility of the Exhibitor to arrange for return shipment of exhibit materials, properly labeled, before departure. HI-TEC will not assume responsibility for the return shipment of Exhibitor’s materials.

Governmental and Other Requirements: Exhibitor hereby agrees to comply with all applicable governmental statutes, rules, and regulations and to comply with the terms and conditions of HI-TEC’s contract with the owner of Property where the HI-TEC Conference is being held.

Insurance: If Exhibitor wishes to insure its exhibit materials, goods, and/or wares of exhibits against theft, damage by fire, accident, or loss of any kind, it must do so at its own expense. In the event that any insurance carried by either HI-TEC or Exhibitor, covering losses arising out of damage to or destruction of the Property or its contents, permits a waiver of rights of subrogation against HI-TEC or Exhibitor, as the case may be, HI-TEC and Exhibitor each hereby waives its right of recovery against the other for any loss covered by such insurance to the extent allowed by the insurance policy.

Security: As a courtesy to Exhibitor, security for the exhibit area will be furnished Tuesday and Wednesday nights (July 26–27). The furnishing of such service is in no case to be understood or interpreted by Exhibitor as a guarantee to it against loss or theft of any kind. Exhibitor hereby agrees that HI-TEC will not be responsible for the loss or destruction of Exhibitor’s property.

Fire Protection: All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper and corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

EXHIBITOR AGREEMENT
Exhibitor and its employees, representatives, and agents hereby agree to abide by the policies and terms in this Agreement.

Exhibitor Signature