



INITIATIVES TO PROMOTE YOUR CENTER/PROJECT TO MORE THAN 100,000 INDUSTRIAL PROFESSIONALS FOR FREE

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WAYS TO GROW YOUR CENTER WITHOUT “SELLING THE FARM”

- Professional Societies
- Professional Commercial Publications
- National Initiatives – National Technology Policy

PROFESSIONAL SOCIETIES

- Become a member of professional societies that represent the technologies of your center/project.
- Engage with the society by attending their conferences and joining their education committees.
- Submit your news or promotional messages to the society's different publications.
- Volunteer to assist the society's efforts in education and workforce development.

LASER-TEC & PROFESSIONAL SOCIETIES

- Member is SPIE
 - Member of education committee.
- Member of OSA
 - Member of education committee.
- Member of LIA
 - Member of Board of Trustees
 - Member of Editorial Committee of LIA Today
 - Member of ANSI Z 136.5 Committee for safe use of lasers in educational institutions
- Member of IEEE Photonics Society
 - Member of education committee



PROFESSIONAL COMMERCIAL PUBLICATIONS (PCP)

- Identify the PCPs related to your center's/project's technology.
- PCPs want to help promotion of workforce development programs.
- Submit your news in a public release format to PCPs.
- Create relationships with PCPs editors and start a column in a periodical.

LASER-TEC & PROFESSIONAL COMMERCIAL PUBLICATIONS (PCP)

- Submit public releases to:



- Monthly column with



circulation > 100,00

- Occasional articles with



NATIONAL INITIATIVES – NATIONAL TECHNOLOGY POLICY

- Monitor and participate in national initiatives relating to your technology area.
- Monitor Congress and White House Technology policy initiatives.
- Monitor and participate in your state's technology policy initiatives.

LASER-TEC & NATIONAL INITIATIVES – NATIONAL TECHNOLOGY POLICY

- Member of the National Photonics Initiative



- Assist the bipartisan, bicameral Optics and Photonics caucus



- Active participation in the national quantum initiative

NATIONAL QUANTUM INITIATIVE

**IF YOU NEED MORE DETAILED INFORMATION,
PLEASE CONTACT ME**



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