



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

HI-TEC 2017 Conference to be held in Salt Lake City, Utah July 17-20, 2017

WACO, Texas (April 5, 2017) – The High Impact Technology Exchange Conference (HI-TEC) is an annual national conference for secondary and post-secondary educators, counselors, technicians, and industry professionals produced by a consortium of National Science Foundation-funded centers and projects. The conference provides more than 600 attendees with insights into the convergence of scientific disciplines and technologies and emerging market trends essential to developing and advancing the technical workforce of the 21st century.

HI-TEC 2017 will take place in Salt Lake City, Utah July 17-20. Keynote speakers include Rory A. Cooper, FISA & Paralyzed Veterans of America Chair and Distinguished Professor at the University of Pittsburgh, and Jon Gottfried, Forbes 30 Under 30 Education List Inductee and Co-Founder of Major League Hacking student hackathon league.

Conference attendees learn strategies for building and expanding educational programs, improving student recruitment, integrating advanced technologies into existing curricula, shaping workforce development policy, and more. Charged with Educating America's Technical Workforce, the event focuses on the preparation needed by the existing and future workforce for companies in the high-tech sectors that drive our nation's economy.

HI-TEC will uniquely explore the convergence of scientific disciplines and technologies including:

- Advanced Manufacturing Technologies
- Agricultural, Energy, and Environmental Technologies
- Biotechnology and Chemical Processes
- Electronics
- Engineering Technologies
- Information Communications, Geospatial, and Security Technologies
- Learning, Evaluation, and Research
- Micro- and Nanotechnologies

The conference will offer four days of outstanding professional development and networking opportunities including 18 preconference workshops and industry site tours during the first two days, followed by the two-day main conference which will feature keynote speakers and 80 breakout sessions. There will also be an awards luncheon and an active exhibit hall with an exhibitor reception and much more!

WHO SHOULD ATTEND HI-TEC 2013?

- Community College & University Educators
- High School Educators
- Workforce Development Advocates
- Trade Organizations
- Industry Professionals
- Technicians

For more information, go to www.highimpact-tec.org or contact Sheila Wilson (swilson@cord.org). For media and publicity materials, please see the HI-TEC Marketing Toolkit online at www.highimpact-tec.org/marketingtoolkit.

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