



**PRESS RELEASE  
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**HI-TEC 2017 Educator of the Year Award Presented to Lisa A. Seidman**

WACO, Texas (June 23, 2017) – The HI-TEC Educator of the Year Award will be presented July 19, 2017, at the High Impact Technology Exchange Conference (HI-TEC) in Salt Lake City, Utah. This year's recipient is Lisa A. Seidman, Former Program Director, Madison Area Technical College, Madison, Wisconsin.

The HI-TEC Educator of the Year Award recognizes a community college educator for outstanding contributions to advanced technological education. Nominees for the award must have had a demonstrated impact on technology education on both a local and national level.

Seidman, who is Co-PI of the Bio-Link Next Generation National Advanced Technological Education Center for Biotechnology and Life Sciences, has been a national leader in biotechnology technician education for over thirty years. She was instrumental in creating an innovative associate degree biotechnology program at Madison Area Technical College in 1987, one of the first such programs.

Seidman has authored major publications focused on preparing the technical workforce. These include *Basic Laboratory Calculations for Biotechnology* and *Basic Laboratory Methods for Biotechnology: Textbook and Laboratory Reference*, both adopted by community college biotechnology programs across the nation.

Seidman oversees the Course-in-a-Box portion of the Instructional Materials and Curriculum Clearinghouse on the Bio-Link website. She continues to be a driving force in providing high-quality materials that address the preparation of skilled technicians. She has organized, facilitated, and presented at numerous conferences and workshops. She has also served as a mentor for new faculty and programs as part of Bio-Link and AACC MentorLinks. She is a contributing member of the Bio-Link Leadership Team and continues to provide innovative leadership at Madison College.

Recently Seidman and her colleagues collaborated with Pellet Productions Incorporated to produce *Interactive Movie: A Tool to Deepen Student Learning about Quality and Regulatory Affairs in Biotechnology*. Although the example in the movie focuses on the importance of regulatory affairs in biomanufacturing, the engagement of the audience in decision-making can be used by other industries.

This award represents HI-TEC's commitment to support and recognize community college faculty who make significant contributions to the education and training of today's technology workforce.

The High Impact Technology Exchange Conference ([www.highimpact-tec.org](http://www.highimpact-tec.org)) is produced by a consortium of National Science Foundation Advanced Technological Education centers and projects and is supported by grants from the National Science Foundation and contributions from corporate and industry partners.

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